



TEAM CRAFT®



Movie Making and Film Festival

Team Craft's movie making and film festival program involves everyone in an attention-getting project that supports real teamwork and produces a lasting result.

At the outset we ensure everyone is clear on the challenge, orient team members to the roles required to produce a movie, and coach those involved in using the equipment and software. A video camera, editing equipment, and other production and support materials are provided to each team. A project that can seem overwhelming at the outset becomes not only manageable but fun and completely immersing for the participants.

The most successful teams set clear goals, identify clear roles and responsibilities, focus on effective communication, tap into creative expression, think on their feet, take initiative, and celebrate their shared accomplishment together.

Create a Lasting Impression The process has each team identify a message they want to convey and then decide how to best communicate this message, i.e., length, style, script, story line, imaging, etc. With their plan in mind, members assume various roles and responsibilities to bring the production to life.

Team Craft's Expert Facilitation: There are many learning curves hidden in the details of making this a successful and productive team building event. We



MOVIE STUDIO

A TEAM CRAFT TEAM BUILDING PROGRAM



provide a program that covers all the details and provides a supportive environment to promote truly creative and productive results. We support each team's effort along the way, know when and when not to intervene, and provide a lively discussion at the end to ensure great learning from the experience.

Teamwork Application to Work:

Debrief discussions identify key learnings often related to:

- Developing a shared vision
- Coordinating roles and adapting to unexpected situations as they arise
- Stimulating creativity and producing results on time and as envisioned

When all movies are completed, everyone gathers for a film festival to share their finished work and receive 'Oscar' like awards for the most noteworthy achievements. Afterwards, the team is provided with a permanent record of their experience to enjoy and share with others.

Movie Studio is a truly memorable occasion: one that can be relived and reinforced time and again after the event - given the permanent record of the video that can be provided to each participant. If several movies are produced we can produce a DVD that has its own menu of movies and a jacket with pictures and credits for the movie makers.

Contact us to arrange a Team Craft Movie Studio event for your next teambuilding session.

Team Craft Movie Studio Program Characteristics

- **Scenario/Objective:** Produce a video of up to 2 minutes in length related to the company or meeting theme.
- **Time Requirement:** 7-to-9 hours as a stand-alone program. If you have limited time there are ways to structure the activity as a 4 or 5 hour process for most participants: 3 or 4 hours to plan and shoot the video and 1 hour for the viewing and awards session.
- **A Program within a Program:** Movie planning and production typically occur in the morning while editing occurs in the afternoon. While a few team members work with Team Craft staff to edit the production into a finished movie, other team members can participate in another Team Craft team building format such as City Sleuths or InterActive Teams that keeps everyone fully involved throughout the program time. This is as popular a part of the program as the shooting process. Otherwise, you can omit the afternoon team building and schedule your own sessions during editing.

- **Participants:** Each production team has from 6 to 12 participants. Several teams are typically involved in a program. One or two people from each team edits the program between the shooting and viewing stages.
- **Location:** This is a program that can take place anywhere: the more unusual or exotic the better. Participants enjoy the ability to use the 'local color' of people, settings, and resources at hand to work as extras, backdrops, or props in the production.
- **Budgeting:** A complete program costs from \$15 to \$40 per person per program hour. The abridged version that excludes the afternoon team building session costs from \$8 to \$30 per person per program hour. Price varies with number of participants, customization and equipment needs, length, and location.

For more information go to: www.teamcraft.com

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